

# 2015 CORPORATE PARTNERSHIP OVERVIEW

In the feature-length documentary, **BREAKING THROUGH THE COMPANY CLOSET**, openly LGBT employees – from the C-suite to the factory – share their stories of moving from the company closet to living open and successful lives.

As they reveal how they broke through barriers – from race and gender to sexual orientation and gender identity – they inspire people from all walks of life to bring their whole selves to work.



# BREAKING THROUGH

## THE COMPANY CLOSET

### LENGTH

- Broadcast version: 50 minutes
- Theatrical version: 80 minutes

### BUDGET

\$447,254

### DISTRIBUTION TARGETS

- Colleges and Universities
- Companies
- Festivals
- Individual DVDs and VOD
- Broadcast television
- LGBT and Business-focused Organizations and Conferences

### WEBSITE

[www.BreakingThroughMovie.com](http://www.BreakingThroughMovie.com)

### CONTACT

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Despite increasingly positive representations of LGBT people in popular culture and incremental moves toward equality, LGBT people still face discrimination and negative stereotyping. Even when their company non-discrimination policies include sexual orientation and gender identity, many LGBT employees endure anti-gay remarks or jokes, and wonder if it is really safe to be out at work.

Like any worker aspiring to climb the corporate ladder or simply wanting to know their job is secure, LGBT employees are looking for role models. They particularly want to see people who have done what was long thought to be impossible: live openly without hiding or denying parts of their identity in the workplace.

Non-LGBT viewers also want to see these role models and better understand the challenges their colleagues have faced. Viewers will be inspired to make their own workplaces more inclusive and therefore more productive.





**BREAKING THROUGH THE COMPANY CLOSET** is being developed by Atlantis Moon Productions, the filmmakers who created the award-winning documentary **BREAKING THROUGH: Out of the Closet, Into the Halls of Power**. The ground-breaking film featured openly LGBT elected officials at all levels of government, including US Senator Tammy Baldwin, Congressman Barney Frank, OR Governor Kate Brown, Dallas County Sheriff

Lupe Valdez and Atlanta City Councilmember Alex Wan, sharing their experiences with surprising candor and vulnerability.

The film has screened at festivals throughout North America and Europe and continues to be presented at colleges and universities, churches and community organizations, leading companies and international conferences. It is also distributed via DVD, Video on Demand and broadcast.

In addition to these representative samples, additional benefits can be developed and customized.

**PRESENTING PARTNER** **\$75,000**

- Top sponsor acknowledgement in opening/closing film credits and all film materials
- Inclusion of a 30-second spot at the end of the film during screenings
- Inclusion of a one-minute spot as a part of the DVD extras
- A private pre-release screening with the filmmakers

**EXECUTIVE PRODUCER** **\$50,000**

- Sponsor acknowledgement in opening/closing film credits and all film materials
- Inclusion of a 15-second spot at the end of the film during screenings
- Inclusion of a 30-second spot as a part of the DVD extras
- A private pre-release screening with the filmmakers

**PRODUCTION PARTNER** **\$25,000**

- Sponsor acknowledgement in opening/closing film credits and all film materials
- Inclusion of company name and logo at the end of the film during screenings
- Inclusion of a 15-second spot as a part of the DVD extras
- A private screening with the filmmakers

**CO-PRODUCTION PARTNER** **\$10,000**

- Sponsor acknowledgement in opening/closing film credits and all film materials
- A private pre-release screening with the filmmakers

**ASSOCIATE PRODUCTION PARTNER** **\$5,000**

- Sponsor acknowledgement in closing film credits and all film materials



**Out & Equal** collaborates with Fortune 1000 companies and government agencies to provide a safe, welcoming and supportive environment for LGBT employees. Since 1996, Out & Equal has worked with executives, human resources professionals, Employee Resource Groups and individuals to provide leadership and professional development, education and research to create a culturally-accepting work environment free of discrimination.

**Cindy L. Abel** formed Atlantis Moon Productions in 2007 to develop film-related projects that launch conversations and impact popular culture. Her first full-length documentary, the award-winning **BREAKING THROUGH**, was conceived in response to the high number of teens being bullied and committing suicide. Having struggled with coming out, Abel knew the importance of having positive role models and wanted to highlight openly LGBT leaders living fulfilled lives.



She writes for Huffington Post and previously served as National Co-Chair of the Gay & Lesbian Victory Fund, Vice-Chair of Atlanta Film Festival 365 and Vice President of Communications of Women in Film & Television Atlanta.